

**Media Contact:**

Brandon Brunson

Porter Novelli

512.241.2234

brandon.brunson@porternovelli.com

Satoko Mizumoto

Focused Communications Co., Ltd.

+81-3-5157-0033

smizumoto@focused.co.jp

THE GREEN GRID EXPANDS OPERATIONS TO ASIA WITH NEW PRESENCE IN JAPAN***New Work Groups and Memorandum of Understanding with Government Ministry
Extend Consortium's IT Energy Efficiency Advocacy; New Japanese Website Now Live***

Portland, Ore. and Tokyo — May 28, 2008 — The Green Grid, a global consortium dedicated to advancing energy efficiency in data centers and business computing ecosystems, today announced the formation of two new Japan Work Groups as well as a formal relationship with The Green IT Promotion Council. Responding to strong industry and government demand, these steps are designed to expand the organization's presence to Asia with initial operations in Japan. Representing an important opportunity for The Green Grid to extend its IT energy efficiency advocacy to this key region, the new Japan Work Groups are expected to enable The Green Grid to establish a unique set of best practices, metrics and technologies tailored for locally-based organizations.

"The Green Grid is responding to a long and strong history in Japan to improve data center energy efficiency," said John Tuccillo, director of The Green Grid. "The launch of these new Work Groups will position The Green Grid to make strategic, tailored recommendations to Japanese businesses and organizations, with the goal to promote a sustained increase in energy efficiency."

Reporting to the Technical Committee, the Japan Data Collection and Analysis Work Group will be chartered with collecting and analyzing data from The Green Grid's Japanese member companies and to ensure that consortium recommendations are tailored appropriately for Japan-based organizations. In addition, the Japan Communications Work Group will promote the key findings of the Technical Committee to Japanese IT professionals including data center managers, serve as a point of engagement for Japanese organizations interested in collaborating with The Green Grid, and support local marketing and IT energy efficiency events.

New Relationship with The Green IT Promotion Council

The Green Grid also today will formalize a working relationship with The Green IT Promotion Council (GIPC) by signing a Memorandum of Understanding (MOU) that will enable The Green Grid and GIPC to work together to outline the information that they will exchange and the joint activities they will conduct to improve overall IT energy efficiency. This new MOU with GIPC will allow both The Green Grid and GIPC to convey relevant information to their respective member organizations. The MOU is expected to be signed later today at a reception sponsored by GIPC and held at the Prince Park Tower in Tokyo, ahead of the GIPC's Green IT International Symposium, scheduled for May 29th.

The Green IT Promotion Council President Tsutomu Handa said, "The Green IT Promotion Council welcomes this partnership with The Green Grid. The Green IT Promotion Council recognizes global warming as a crucial challenge that must be taken on immediately, and we believe that epoch-making technological innovations will be necessary in order to harmonize our economic and social activities with the global environment. Recent government initiatives, a strengthening of partnerships among industry, government and the academy, as well as this collaboration with The Green Grid, typify the enhancement

of relations with organizations overseas. And we have high hopes that through these efforts we will be able to make the concepts of "energy conservation for IT" and "energy conservation by IT" a reality."

"The Green Grid is pleased to expand our ecosystem of industry partners by working with GIPC to promote energy efficient IT policies and educate users on steps they can take to improve IT energy efficiency," said Jon Haas, a representative of The Green Grid. "This collaboration will allow The Green Grid to learn from and integrate established policies with best practices and metrics tailored for the Japanese IT community."

The Green Grid Japan Website

To facilitate worldwide communications, The Green Grid today unveiled a new Japanese language Web site designed to aid the promotion of The Green Grid's best practices, metrics and technologies to Japanese businesses and organizations. Interested parties can learn more about The Green Grid, including how to participate in the new Japan Work Groups, by visiting www.thegreengrid.org/japanese/. The Green Grid Japanese member companies include GMO Hosting, Fujitsu Limited, Fujitsu FIP Corporation, Hitachi, Ltd., Internet Initiative Japan Inc., ITOCHU Techno-Solutions Corporation, NEC Corporation, Nomura Research Institute, NTT COMWARE Corporation, NTT DATA CORPORATION, NTT Facilities, SOFTBANK IDC Corp and TEPCO.

About The Green Grid

The Green Grid is a global consortium of companies dedicated to advancing energy efficiency in data centers and computing ecosystems. The Green Grid does not endorse any vendor-specific products or solutions, and will seek to provide industry-wide recommendations on best practices, metrics and technologies that will improve overall data center energy efficiencies. Membership is open to companies interested in data center operational efficiency at the Contributing or General Member level. General members attend and participate in general meetings of The Green Grid, review proposals for specifications and have access to specifications for test suites and design guidelines and IP licensing. Additional benefits for contributor members include participation and voting rights in committees and working groups. Additional information is available at www.thegreengrid.org.

###