



Media Contact:

Forrest Carman
Owen Media
206.322.1167 x 118
forrestc@owenmedia.com

THE GREEN GRID ANNOUNCES TECHNICAL FORUM SPEAKERS

Speakers to include representatives from the American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE); Automatic Data Processing (ADP); Enterprise Rent-A-Car; Information Technology Industry Council (ITI); New York State Energy Research and Development Authority (NYSERDA); Pacific Gas and Electric Corporation (PG&E); U.S. Department of Energy (DOE), U.S. Environmental Protection Agency (EPA); and other prominent industry leaders

Portland, Ore. — Jan. 14, 2008 — The Green Grid, a global consortium dedicated to advancing energy efficiency in data centers and business computing ecosystems, today announced the speaker lineup for the upcoming First Annual Green Grid Technical Forum, which will be held on February 5-6, 2008 at the Parc 55 Hotel in San Francisco. The Green Grid Technical Forum is designed to provide members and interested individuals from the IT community with a forum to explore solutions to the challenges posed by escalating data center power and cooling costs. The theme for this year's forum is "Get Connected: Assess Today for Efficiency Tomorrow."

Renato Crocetti from ADP and Jim Miller from Enterprise Rent-A-Car will deliver the opening keynotes. Other speakers include Roger Schmidt from ASHRAE, Paul Scheihing from the DOE, Andrew Fanara from the EPA, Brian Peters from ITI, Susan Andrews from NYSERDA and Mark Bramfitt from PG&E, who will join members of The Green Grid board of directors and technical committee for a series of interactive presentations and panel discussions.

"The Green Grid's Technical Forum will address those issues which are most critical to our members," said Tony Pierce, a director of The Green Grid. "The forum will provide an in-person networking opportunity for members to learn about the association's deliverables in greater detail, to relay their own opinions and experiences about how to achieve greater efficiency in the data center, and to learn more about best practices."

The Green Grid Technical Forum sessions include:

- Building Rating/Codes/ASHRAE
- Global Perspective in Energy Efficiency
- Rating Systems for Data Centers
- The Green Grid Data Center Metrics
- Utility Incentive/Rebate Initiatives

Sessions at The Green Grid Technical Forum will reveal initial results from The Green Grid's recent studies into current data center practices, discuss The Green Grid's recommended metrics along with worldwide policy activities, and explore the foundation being developed by the consortium upon which all recommendations will be based moving forward. The Green Grid will also host discussions with leading industry policy-makers from around the world.

To register for The Green Grid Technical Forum, please visit:
http://www.thegreengrid.org/events/technical_forum/

About The Green Grid

The Green Grid is a global consortium of companies dedicated to advancing energy efficiency in data centers and business computing ecosystems. The Green Grid does not endorse any vendor-specific products or solutions, and will seek to provide industry-wide recommendations on best practices, metrics and technologies that will improve overall data center energy efficiencies. Membership is open to

companies interested in data center operational efficiency at the Contributing or General Member level. General members attend and participate in general meetings of The Green Grid, review proposals for specifications and have access to specifications for test suites and design guidelines and IP licensing. Additional benefits for contributor members include participation and voting rights in committees and working groups. Additional information is available at www.thegreengrid.org.

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